

EDUCATION AND TRAINING

Education and training is one of the most cost-effective tools a charity of any size must invest in. Global Philanthropic's training services are designed to provide those working in fundraising with the skills, knowledge and practical ideas needed to effectively raise funds in support of their organizations' important work.

Our training programs vary from large national programs offered through our accredited National Training Academy – like the *Extraordinary Donor Journey* – to smaller programs tailored for individual organizations and clients.

With a customized lens focused solely on your organization's unique challenges, Global Philanthropic will assess, design and create a curriculum that will empower, inspire and equip you and your team to reach the next level of success. Our delivery methods include:

- Training
- Coaching and Mentoring
- One-on-one or group sessions
- Team building and leadership skills development
- Capacity creation and enhancement

Global Philanthropic provides a wide offering of training programs using proven curriculum and program materials. Some of our offerings include:

- *The Role of Boards and Board members in Fundraising*
- *Establishing organizational identity & strategic direction*
- *Preparing for a Fundraising Campaign*
- *Effective Face-to-Face Solicitation*
- *Organizational Fundraising Fundamentals '101'*
- *Conducting a Fundraising Audit*
- *Creating a Culture of Philanthropy*
- *Recognizing volunteers and stewarding donors*
- *Embracing diversity in the community*
- *Knowledge and skills development on:*
 - *Prospecting and Pipeline development*
 - *Case for Support*
 - *Annual Giving, Midlevel Giving, Major Gifts,*
 - *Gift Planning and Legacy Giving*

We design customized curriculum to address any unique issues that you may be encountering. Our design process is based on key learning outcomes through the utilization of adult training techniques. Let us help you design your blueprint towards fundraising success.